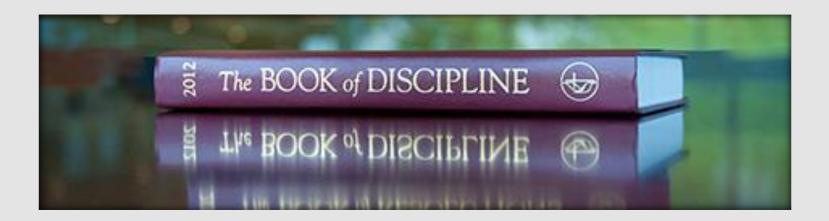




## Sustainable and Socially Responsible Investment Directives



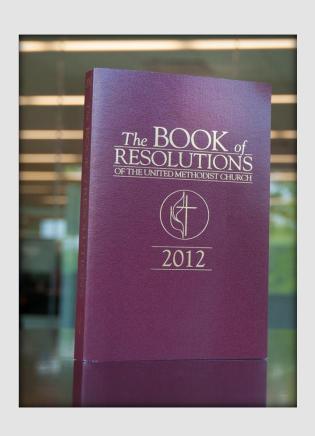
#### ¶1504.14

"...discharge its fiduciary duties...
solely in the interest of the
participants and beneficiaries...
with care, skill, prudence
and diligence..."

#### **¶717**

"...make a conscious effort to invest...with the goals outlined in the Social Principles"

#### **Resolution 4071: Investment Ethics**



"...invest in a sustainable and socially responsible manner, which is an investment discipline that integrates environmental, social and governance (ESG) factors to achieve suitable financial returns and positive social and environmental impact..."

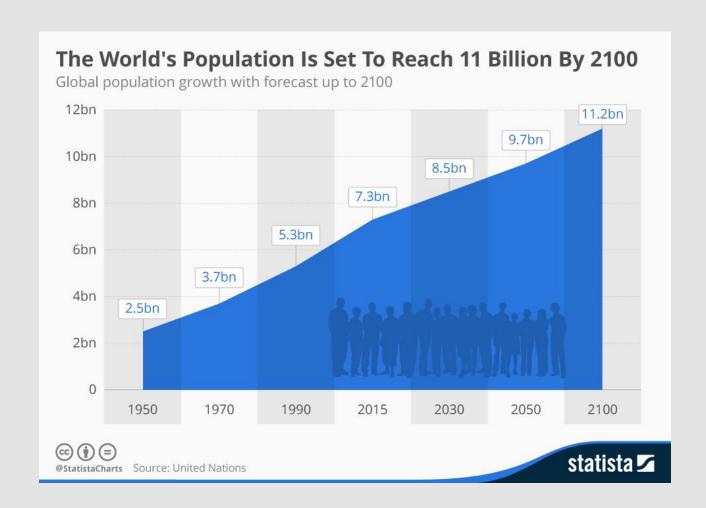
## Defining 'Sustainable'



..."Meet the needs
of the present without
compromising the ability of
future generations to meet
their own needs"...

1987 United Nations World Commission on Environment and Development "Bruntland Commission"

### **Increasingly Crowded World**



#### **Sustainable Investment Goals**



- Strengthen the long-term viability of Wespath plans and funds
- Promote long-term sustainable business practices and value
- Expand global sustainable investment community

#### **Sustainable Investment Team**

#### **Sustainable Investment Strategies**





Open
Position
Sustainable
Investment
Specialist

#### **Positive Social Purpose Lending**





# Three Main Strategies: Avoid—Engage—Invest







#### **AVOID**

- Ethical exclusions
- Financial risk exclusions

#### **ENGAGE**

- Proxy voting
- Shareholder resolutions
- Corporations
- Policymakers

#### **INVEST**

- External manager benchmarking
- Positive Social Purpose Lending Program
- Low-carbon energy solutions

# Ethical Exclusions— Reflecting UMC Values





# Financial Risk Exclusions— Managing Excessive Sustainability Risk





Climate Change (Thermal Coal)



**Human Rights** 

Two guidelines adopted in December 2014

## Engagement—Using Our 'Seat at the Table' to Improve Performance





- Proxy voting
- Shareholder resolutions
- Corporate engagement
- Public policy engagement

Quadrennial Benefits Conference 2016

### **Proxy Voting—5,000 Company AGMs**





**AGM:** Annual general meeting

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## **Proxy Voting—Hot Topics**







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Quadrennial Benefits Conference 2016

## **Engagement—'ESG' Priorities**

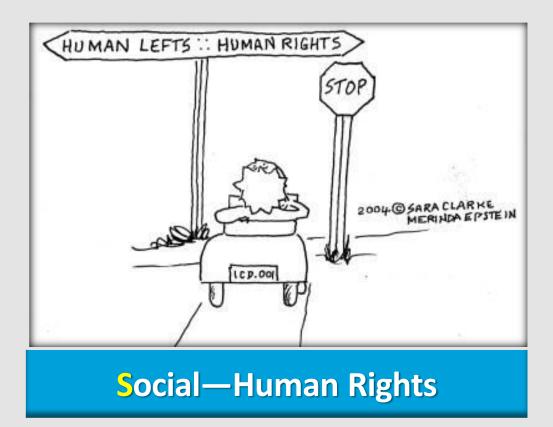




**Environment—Climate Risk** 

## **Engagement—'ESG' Priorities**





Quadrennial Benefits Conference 2016

## **Engagement—'ESG' Priorities**





**Governance**—Diversity

### **Engagement Update—Climate Risk**













### **Engagement Update—Human Rights**











## **Engagement Update—Board Diversity**







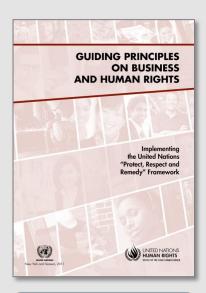


### **Engagement—Public Policy Makers**





**Climate Change** 



**Human Rights** 



**ESG Disclosure** 

## **Engagement—Strategic Partnerships**













### Invest—External Manager Benchmarking









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**BLACKROCK** 







**Sampling of Managers** 

## Invest—Positive Social Purpose (PSP) Lending Program







- Internally managed investment strategy launched in 1990
- Market-rate investments in loans that support community development by providing capital for affordable rental housing, community facilities and loans to aspiring entrepreneurs in developing countries

### **PSP Lending Program Investment Types**









Community Facilities



International Microfinance

- We generally acquire a senior position in mortgage loans from intermediaries who underwrite, service and credit-enhance the loans
- PSP loans feature market interest rates and strong prepayment protections, while providing high-impact social benefits

## **Sutton Oaks II** San Antonio, TX







- Loan amount: \$4.16 million
- Affordable multifamily rental
- 208 units

# **Dolores McCoy Villa**Los Angeles, California (Watts Neighborhood)







Dolores McCoy Villa targets formerly homeless and/or incarcerated individuals, with a special focus on providing housing and support services to single mothers re-entering the community after incarceration.

- Loan amount: \$3 million
- Affordable multifamily rental
- 64 units

# Rochester View Apartments Henrietta, NY





- 33 units designated for individuals involved with New York State's Office of Mental Health
- 28 units designated for income-eligible members of the deaf community
- Loan amount: \$5.4 million
- Affordable multifamily rental supportive housing
- 61 units

## **Shared Interest**Sub-Saharan Africa

INVEST



Investments are used to support small loans to low-income borrowers in South Africa and the surrounding region.

- Loan amount: \$3 million
- Microfinance

### A Legacy of Positive Social Impact





\$2 Billion\* invested since program inception

#### **Affordable Housing / Community Development**

- \$2 billion in investments across the U.S.
- Creation or preservation of 51,000+ units
- Investment in community facilities serving low- and moderate-income individuals

#### Microfinance (Since 2005)

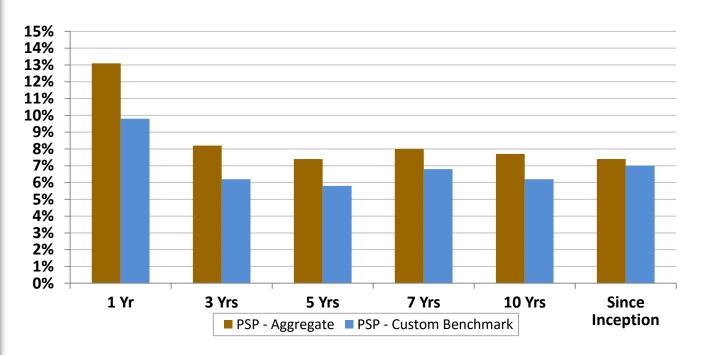
 \$53 million in microfinance investments in developing markets across Latin America, Eastern Europe, Southeast Asia and Africa

<sup>\*</sup> Figure as of June 30, 2016

## A Long Track Record of Positive Financial Returns



#### PSP Investment Performance—Aggregate Portfolio (As of June 30, 2016)



Performance figures are presented gross of fees and are as of June 30, 2016. Total return performance measures appreciation in value of loans and income received from coupon payments. Inception Date -6/1/1990. PSP custom benchmark since 1/1/2016 is comprised of 50% Barclays Universal ex-MBS and 50% Barclays US Long Credit A.

Note: Historical returns are not indicative of future performance.

#### **Invest—Climate Solutions**















### **Invest—Low-Carbon Energy Solutions**





#### New \$250 million thematic investment

- Renewable energy
- Energy efficiency
- Waste and water management

## Sustainable Investment Aligns Values and Value

- 88% of studies show that solid ESG practices result in better operational performance of firms
- 80% of studies show stock price performance of companies is positively influenced by good sustainability practices



#### **University of Oxford**

"From the Stockholder to the Stakeholder: How Sustainability can Drive Financial Outperformance," March 2015

