

Quadrennial
Benefits
Conference



Implementing General Conference Changes



Wespath
BENEFITS | INVESTMENTS

Which Way Do I Go?



Notify



Educate—yourself and your participants



Widen your audience



Simplify

Notify



Consider all audiences who need to be informed and the opportunities for sharing the message

- **Comprehensive Protection Plan (CPP) changes**—participants, church
- **Church calendar**—especially charge conferences

Educate



- Most clergy don't know they have CPP
- Educational opportunities are often inexpensive
- ¶358.4—*Book of Discipline* guidance on Benefit Education

Widen Your Audience



We are clergy-centric when it comes to plans. Don't forget!

- Lay employees
- Church administrators
- Clergy spouses

Simplify

- What you would want to know if you were hearing it for the first time?
- Clear and concise message— participants will set aside information they don't understand (or aren't interested in)



Spread the **NEWS!**



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You are our ambassadors

You answer the questions

We need you to spread the news!



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