

## Virgin Pulse Voucher Program

Virgin Pulse vouchers give you an opportunity to reward Virgin Pulse points for activities outside of the Virgin Pulse platform. Each voucher contains a one-time use code that will award members bonus points! You can pick the point amount as well as the requirements to earn each voucher. Keep reading below for ideas on when to use a voucher, how to redeem the voucher within the Virgin Pulse platform, the types of vouchers that are available to you, and how you can order some for you Conference.



### When to give out Vouchers:

We have found that point vouchers can help increase participation in programs outside of Virgin Pulse. Keep reading for examples on when it might be beneficial to reward individuals with Virgin Pulse vouchers.

- Attending a lunch and learn (educational wellbeing)
- Participating in a walking group (physical wellbeing)
- Choosing a healthy lunch option (nutritional wellbeing)
- Bringing lunch from home (financial wellbeing)
- Completing Charity event/work (community wellbeing)
- Inviting a friend to join the Virgin Pulse platform (social wellbeing)
- Participating in a reflection group (stress resilience wellbeing)

### Types of Vouchers:

Virgin Pulse can offer two types of vouchers, voucher codes and physical paper vouchers. Keep reading below for the requirements and cost of each voucher type.

## Voucher Codes

- Virgin Pulse will generate the voucher codes for you create your own vouchers or distribute just the codes to members in the avenue of your choosing.
  - Cost: FREE
  - Turnaround time: 4 business days from when Virgin Pulse receive the voucher code request
  - Timeline:
    - Voucher information received by Virgin Pulse
    - Virgin Pulse generates voucher codes within 4 business days
    - Virgin Pulse provides vouchers to plan sponsor in an excel spreadsheet
  - Information needed;
    - Voucher quantity
    - Point value
    - Voucher Description (appears on the member's monthly statement)
    - Expiration date (leave blank if not applicable)
    - Contact information for individual who will be receiving the voucher codes (email address)

## Physical Vouchers

- Cost: \$0.05 per voucher plus shipping
- Turnaround time: On average 2 weeks. Please allow one week for printing and shipping from the date Virgin Pulse receives approval on the voucher proof.
- Timeline:
  - Voucher information is received by Virgin Pulse
  - Virgin Pulse sends information to our third-party vendor (please allow up to 5 business days)
  - Third party vendor provides Virgin Pulse with a voucher proof and shipping estimates
  - Plan sponsor approves voucher proof and selects shipping type
  - Third party vendor prints and ships voucher
- Information needed;
  - Voucher quantity
  - Point value
  - Voucher Description (appears on the member's monthly statement & physical voucher)
  - Expiration date (leave blank if not applicable)
  - Logo (to be included on the voucher)
  - Contact information for individual who will be receiving the voucher codes (shipping address, email address, and phone)

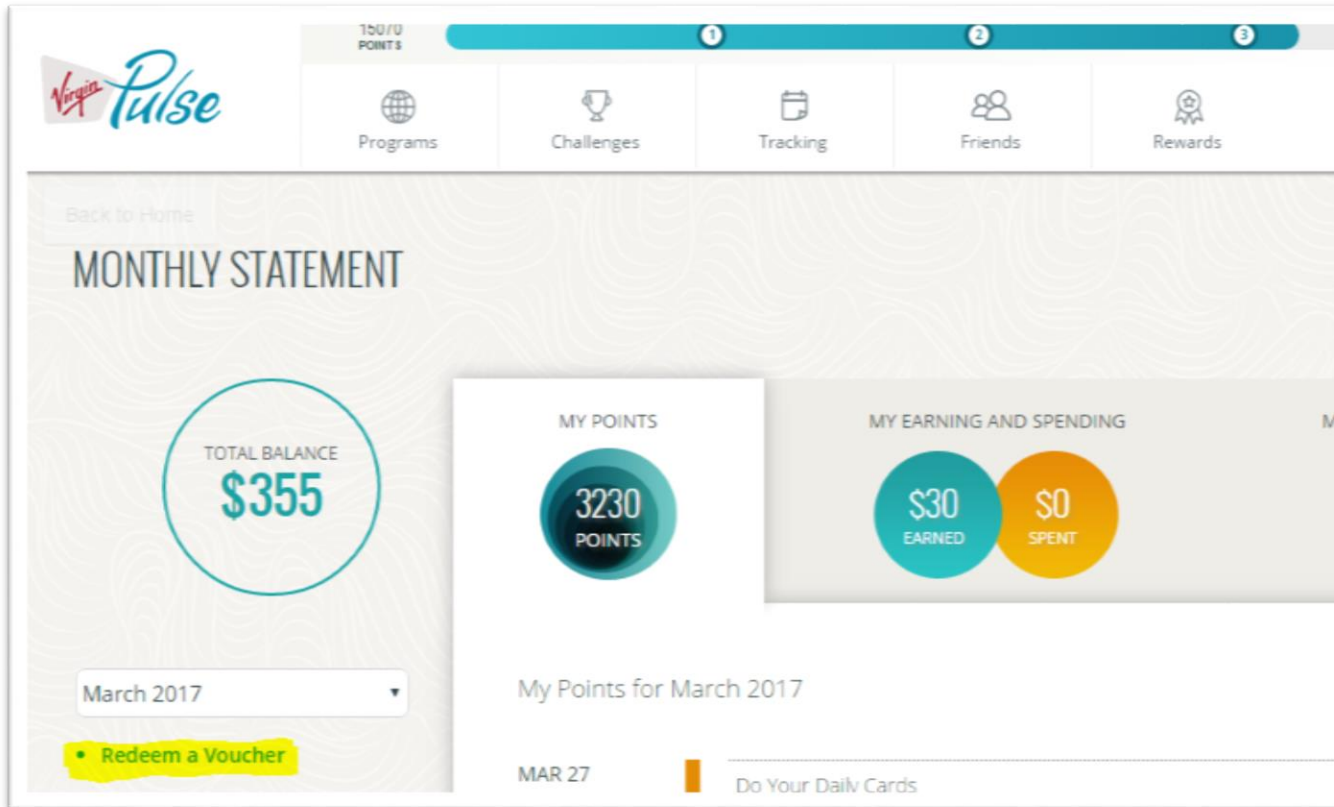


### Redeeming your voucher:

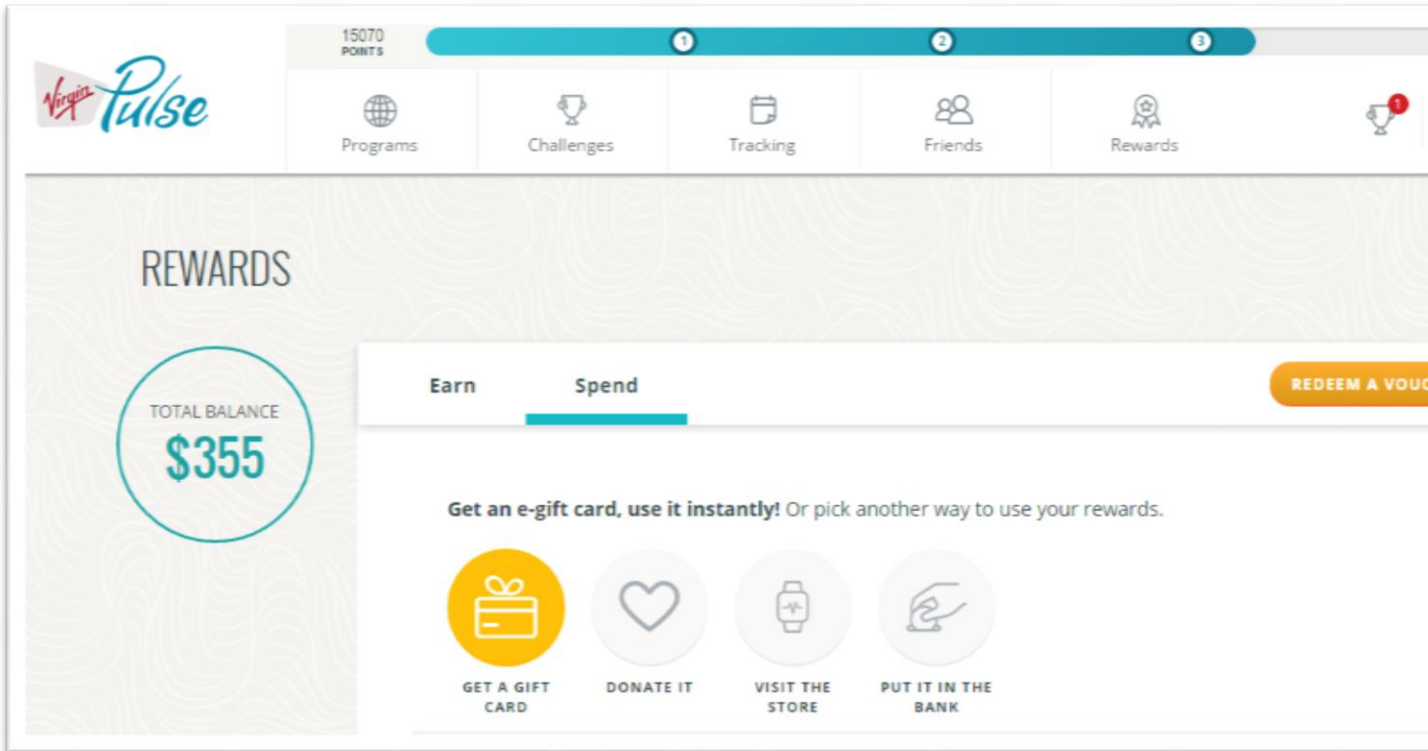
All Virgin Pulse members can redeem their voucher code within their personal Virgin Pulse account on our web and mobile applications.

#### **Web redemption:**

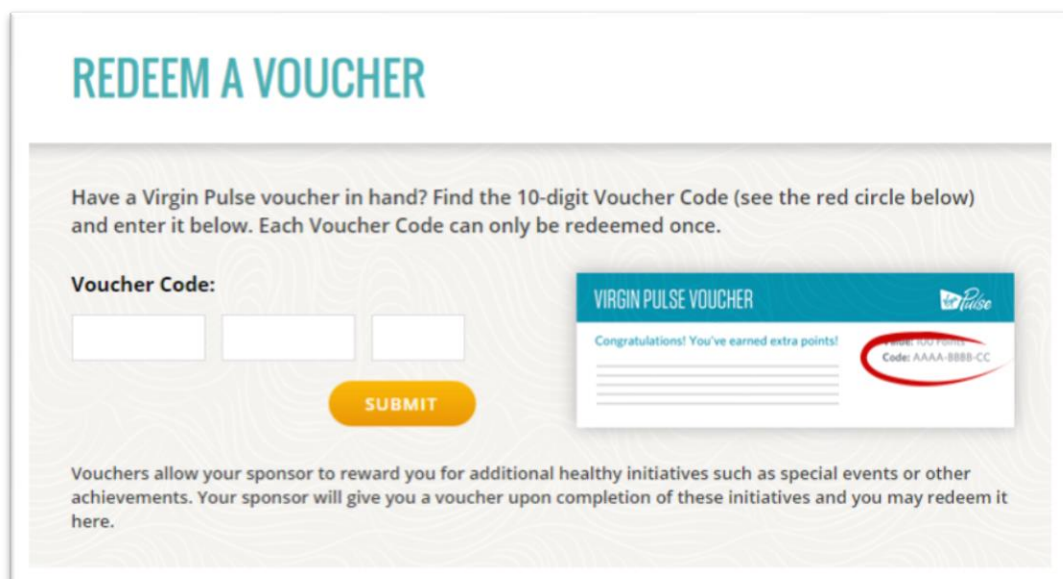
- Enter your voucher code within your Monthly Statement page



- Enter your voucher code within your Rewards page

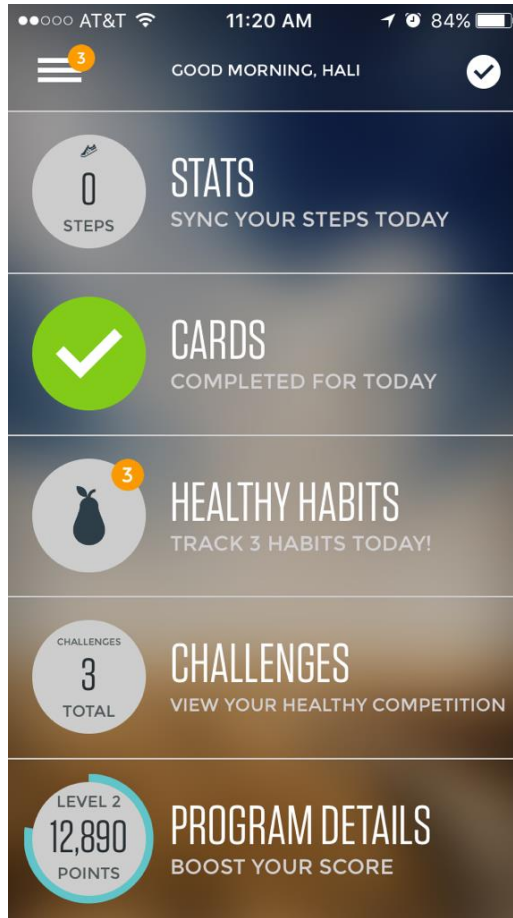


- Enter your voucher code and press submit. The bonus points will automatically be added to your account



**Mobile Application:**

- Click on 'Program Details' on the mobile homepage



- Scroll down on the Programs Details page until you see 'Redeem a Voucher'

AT&T LTE 3:34 PM 53%

HALI'S PROGRAM DETAILS

✓ LEVEL 2 \$20 Pulse Cash

✓ LEVEL 3 \$30 Pulse Cash & 5% Premium Discount

LEVEL 4 \$40 Pulse Cash

15,070 POINTS

4 DAYS LEFT

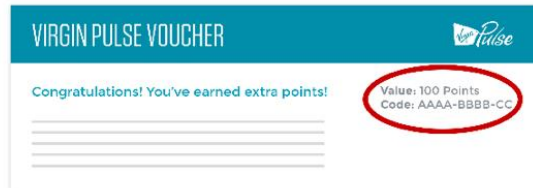
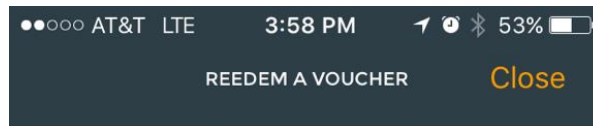
PROGRAM REWARDS

\$355 TOTAL TO SPEND

REDEEM A VOUCHER

POINTS FOR TODAY, MAR 27	
Do Your Daily Cards	20

- Enter your voucher code and click submit. The bonus points will be added to your account automatically



Have a Virgin Pulse voucher in hand?  
Find the 10-digit Voucher Code (see the red circle) and enter it below.

Enter voucher code

